

MAILING SCHEDULE All Zones 10,000 Homes

APPROX. IN-HOME DATES 1/30, 3/17, 4/24, 5/25, 6/21, 8/4, 9/8, 10/6, 12/7

BERGEN EAST ZONES (6)

- 004 MONTVALE, PARK RIDGE, WOODCLIFF LAKE, RIVER VALE
- 005 HILLSDALE, WESTWOOD, TOWNSHIP OF WASHINGTON, EMERSON
- 006 CLOSTER, HARRINGTON PARK, HAWORTH, NORTHVALE, NORWOOD, OLD TAPPAN, RIVERVALE
- 009 ORADELL, PARAMUS, RIVER EDGE
- 011 DUMONT, BERGENFIELD, NEW MILFORD
- 012 CRESSKILL, DEMAREST, TENAFLY, ENGLEWOOD

BERGEN WEST ZONES (6)

- 001 MAHWAH, UPPER SADDLE RIVER
- 007 ALLENDALE, RAMSEY, SADDLE RIVER
- 008 RIDGEWOOD(S), GLEN ROCK
- 002 FRANKLIN LAKES, MAHWAH, WYCKOFF
- 003 HO HO KUS, MIDLAND PARK, WALDWICK, RIDGEWOOD (N)
- 015 TEANECK

BERGEN SOUTH/ESSEX ZONES (2)

- 030 LYNDHURST, NUTLEY
- 036 NORTH ARLINGTON, KEARNY, BELLEVILLE

ESSEX ZONES (9)

- 037 SHORT HILLS, MILLBURN, MAPLEWOOD (PARTIAL)
- 038 SOUTH ORANGE, MAPLEWOOD (PARTIAL)
- 039 WEST ORANGE
- 040 LIVINGSTON
- 043 BLOOMFIELD
- 044 UPPER MONTCLAIR, GLEN RIDGE, BLOOMFIELD (PARTIAL)
- 045 MONTCLAIR
- 046 VERONA, CEDAR GROVE
- 047 THE CALDWELLS, ROSELAND, ESSEX FELLS

PASSAIC ZONES (5)

- 034 CLIFTON (E/CLIFTON AVE), ALLWOOD, DELAWANNA, PASSAIC PK
- 050 WOODLAND PARK (FORMERLY W. PATERSON), LITTLE FALLS, TOTOWA
- 051 WAYNE (SOUTH), TOTOWA (PARTIAL)
- 052 WAYNE NORTH
- 055 OAKLAND, RINGWOOD, WANAQUE, HASKELL

MORRIS ZONES (14)

- 048 FAIRFIELD, PINEBROOK, MONTVILLE (PARTIAL), TOWACO, LINCOLN PARK
- 053 KINNELON, BUTLER, BLOOMINGDALE, HIGHCREST LK-W. MILFORD
- 054 POMPTON LAKES, POMPTON PLAINS, PEQUANNOCK, RIVERDALE
- 056 MORRISTOWN
- 057 DENVILLE, DOVER, ROCKAWAY
- 058 DENVILLE, PARSIPPANY, (WEST OF 287)
- 059 BOONTON, MOUNTAIN LAKES, MONTVILLE (PARTIAL)
- 060 PARSIPPANY (EAST OF 287), LAKE HIAWATHA, MONTVILLE (PARTIAL)
- 061 MORRIS PLAINS, MORRISTOWN, CEDAR KNOLLS
- 068 SUCCASUNNA, LEDGEWOOD, FLANDERS, MT. ARLINGTON
- 069 RANDOLPH, DENVILLE (S OF RTE 10)
- 078 MADISON, CHATHAM
- 079 FLORHAM PARK, WHIPPANY, EAST HANOVER
- 080 MENDHAM, BROOKSIDE, CHESTER, LONG VALLEY (EAST), CALIFON

UNION ZONES (8)

- 083 SPRINGFIELD, MOUNTAINSIDE, VAUXHALL
- 084 NEW PROVIDENCE, BERKELEY HTS.
- 085 WESTFIELD
- 086 SCOTCH PLAINS, FANWOOD, SLEEPY HOLLOW
- 090 CLARK, RAHWAY
- 094 UNION (PARTIAL), ROSELLE PARK (PARTIAL), KENILWORTH
- 095 CRANFORD, GARWOOD
- 096 SUMMIT

SOMERSET ZONES (8)

- 074 BEDMINSTER, FAR HILLS, BASKING RIDGE HILLS, GLADSTONE, LIBERTY CORNER, PEAPACK, PLUCKEMIN
- 075 BASKING RIDGE, BERNARDSVILLE
- 076 BRIDGEWATER, MARTINSVILLE, GREEN BROOK, WARREN
- 077 WARREN, WATCHUNG, GILLETTE, MILLINGTON, STIRLING
- 101 BRIDGEWATER (PARTIAL), RARITAN BOROUGH, SOMERVILLE, MANVILLE, BOUND BROOK (PARTIAL)
- 100 HILLSBOROUGH
- 105 BRANCHBURG, BRIDGEWATER (PARTIAL), NESHANIC STATION, THREE BRIDGES
- 155 SOMERSET, FRANKLIN TOWNSHIP

HUNTERDON COUNTY ZONES (3)

- 102 FLEMINGTON, RARITAN TOWNSHIP, RINGOES (PARTIAL)
- 103 CLINTON, PITTSTOWN, HAMPTON, GLEN GARDNER, HIGH BRIDGE
- 104 WHITEHOUSE STATION, LEBANON, CALIFON, ANNANDALE (PARTIAL)

WARREN/SUSSEX ZONES (3)

- 065 HACKETTSTOWN, LONG VALLEY, SCHOOLEY'S MOUNTAIN
- 066 BUDD LAKE, STANHOPE, NETCONG
- 067 WASHINGTON, PORT MURRAY, OXFORD, ASBURY

MIDDLESEX ZONES (17)

- 091 COLONIA, N. EDISON
- 092 AVENEL, WOODBRIDGE
- 106 MIDDLESEX, DUNELLEN, PISCATAWAY (PARTIAL)
- 107 SOUTH PLAINFIELD, PISCATAWAY (PARTIAL)
- 108 PISCATAWAY (PARTIAL), HIGHLAND PARK, NEW BRUNSWICK (PARTIAL)
- 109 EDISON
- 110 METUCHEN, EAST EDISON, FORDS
- 111 EAST BRUNSWICK (WEST), MILLTOWN
- 112 SPOTSWOOD, MONROE, JAMESBURG, HELMETTA
- 113 EAST BRUNSWICK (EAST), SPOTSWOOD (PARTIAL)
- 114 SOUTH RIVER, SAYREVILLE, PARLIN
- 116 OLD BRIDGE
- 152 CRANBURY, PLAINSBORO
- 153 MONMOUTH JCT (PARTIAL), KENDALL PK, FRANKLIN PK, PRINCETON (PARTIAL)
- 154 NORTH BRUNSWICK
- 156 DAYTON, MONMOUTH JUNCTION, CRANBURY (PARTIAL)
- 157 SOMERSET, NORTH BRUNSWICK

**MONMOUTH, OCEAN, MERCER,
BURLINGTON, CAMDEN
AND GLOUCESTER COUNTIES
ARE AVAILABLE**

Why Advertise with Direct Mail?

- **Grow Your Business/Find New Customers**
Increasing the exposure of your business, products and services with consumers in your immediate marketing area, leads to increases traffic and profits.
- **It's All About The People**
Use our cooperative direct marketing to reach prospects who have recently moved to the area, reward current customers with special promotions and offers, promote a new product or service, or announce a grand opening.

Why Advertise with Money Mailer?



Powerful Local Marketing From Mail Box to Inbox

One Low Price Does It All!

*Full Color, Glossy Coupons
For Just Pennies A Home!*

- Marketing Consultation • Graphic Design
- Proofs • Four-Color Printing • Postage • Mailing
- Mobile App • Landing Page

Dollar-for-dollar, co-op direct mail is the most cost-effective, consumer-focused marketing option to drive new business. In fact, two out of three consumers plan their shopping based on coupons and special offers they receive in the mail.¹

- Consumers' use of coupons has gone up in 2012 to 79.8%.
Source: Valassis, "NCH Annual Topline US CPG Coupon Facts," 2013.
- 65% of Consumers made a purchase as a result of a marketing message received via direct mail.
Source: ExactTarget, "2012 Channel Preferences Survey."
- 83.7% of the mail received in homes contained an advertisement.
Source: USPS Household Diary Study, 2012.
- 3.0 billion coupons were redeemed in 2012.
Source: Inmar "2013 Coupons Trends: 2012 Year-End Report."


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